# GOODEARTH – MARKETS– MONTHLY DEALS JANUARY





Collagen Unflavored 5.9 oz

reg \$39.99

Promote vibrant skin, strong nails, and support the health of your hair, joints, and bones - with Marine Collagen!

**\$29**<sup>99</sup>

larine

UNFLAVORED C

JPPORTS HAIR, NAILS, SKIN

OINT AND GUT HEALTH

DIETARY SUPPLEMENT

ET WT 5.9 OZ (168 GRAMS)

Collagen

**IRUVANI** 

January 2025 | Your True Natural Foods Market | Locally Owned And Operated

# SUPPLEMENTS



was inspired by these traditional uses and is used to aid digestion and support circulation.

# **SUPPLEMENTS**



The organic culinary-grade matcha used in our Matcha Protein Powder is farmed from Kagoshima, Japan, home to the active Sakurajima volcano (one of the best regions for growing matcha).

Liposomal Vitamin C works supplements from fish oil and as a powerful antioxidant and algae oil are an essential first nutrient to support immune and organ health by protecting vital step towards supporting optimal health-no matter what else you elements in your body against harmful free radicals.

High-quality omega-3

take.

Fermented Black Garlic contains more than 800 mg of fermented black garlic, which includes at least 1.2 mg of black garlic's most potent antioxidant - S-allyl-cysteine (SAC) for reliable potency with every serving.

### GROCERY



# GROCERY



# **BODY CARE**



penetrates and moisturizes skin

without clogging pores.

been prized for its cleansing

and clarifying properties.

pure essential oils and botanical ingredients that will effectively wash away germs while promoting skin healing and hydration.

maximum anti-aging benefits

and protection from environ-

mental damage.

# SUPPLEMENTS



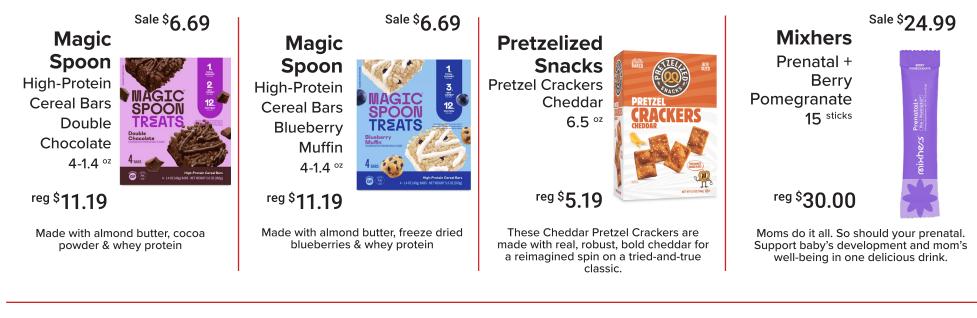
shown to provide resistance to

stress response.

support formula with clinically studied ingredients including Berberine, a powerful plant compound that supports already healthy blood sugar and cholesterol levels.

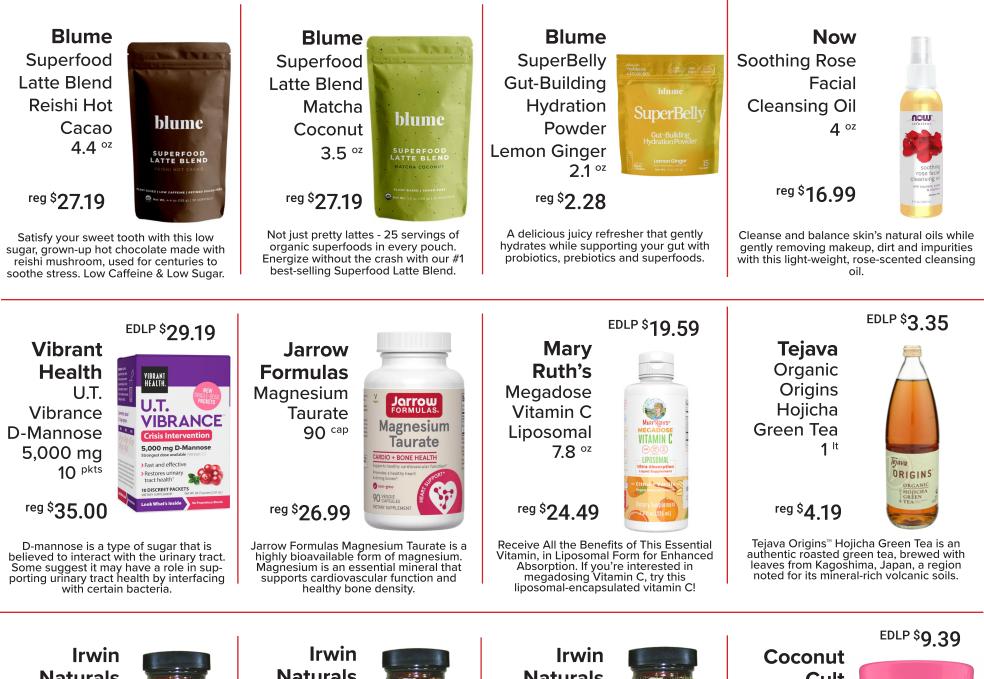
# NEW













# BENEFITS OF CREATINE

### 1. Helps With Protein Synthesis

Creatine helps with protein synthesis, which increased growth of lean muscle mass. Creatine also increases body weight due to muscles filling with more water. Some research found that one week of taking creatine supplements increased body mass by about 0.9–2.2 kilograms (2.0–4.6 pounds).

### 2. Improves Strength and Performance

Studies indicate that creatine improved strength and power output. Creatine storage capacity in our muscles is limited, but it increases as muscle mass increases. Supplementation has the ability to regenerate ATP stores faster during intense physical activity, helping sustain effort and prevent fatigue.

In addition, creatine helps maximize performance during high-intensity interval training (HIIT). Studies find that it improved work performed during sets of maximal effort muscle contractions, single-effort sprint performance and during repetitive sprint performance.

### 3. May Help Muscle Recovery

A 2021 study indicates that creatine may help improve muscle recovery and recovery from exercise, such as maximizing results from strength training.

Creatine may also potentially reduce fatigue.

### 4. Boosts Brain Health

Creatine also offers neuroprotective properties, which may help protect the brain. Additionally, cognitive enhancement — such as improved alertness, concentration and attention — was also observed.

Creatine may help reduce severity of depression symptoms, according to animal studies and small pilot studies in humans.

### 5. May Improve Heart Health

Another creatine study shows that it may offer cardioprotective properties, as it may help protect the heart and blood vessels. It has also been shown to support increased endurance and anaerobic cardiovascular capacity.

### 6. May Improve Bone Density

Creatine potentially helps improve bone density when combined with resistance training.

## PERFECT AMINO

How Are Protein Sources So Different?

### IT'S ALL IN THE RATIO OF THE ESSENTIAL AMINO ACIDS

Every plant or animal has its own specific essential amino acid needs in different amounts. And this is no different for the human body.

So what we get from these different sources isn't necessarily the ratio and amounts that we need, as each source has a different amount and ratio to give.

For example, whey, pea and soy proteins are only 16%-18% essential amino acids in the correct ratio one to another that the human body can use to make new protein and collagen. The rest are non-essential amino acids that aren't used or "extra" essential amino acids that couldn't be paired.

This means that only 18% of whey is actually used to make new protein... The rest is converted to sugar. This excess sugar, if it can't be immediately used, then triggers fat storage.

Now, some people will say that if you only have some of the EAAs then these will be mixed with other EAAs from other sources. This isn't true for one main reason: Your body can't store amino acids for later use. It can store fat. It can store sugars in the form of glycogen. But has no way to store amino acids.

Amino acids will stay in the blood stream for only about 2-3 hours before being converted to sugar if they can't be paired with other essential amino acids.

This means two things: 1) We're not getting nearly as much actual protein as we think, and 2) We also have a large source of hidden sugars in our diet - not very helpful when trying to get lean and healthy.

PerfectAmino is pure Essential Amino Acids and nothing else. It is 100% vegan, Non-GMO, Gluten-Free, Sugar-Free, Soy-Free and Dairy-Free.

It has no fillers, coatings or additives, just the essential amino acids in a form that is 99% utilized to build new protein and collagen for muscle, skin, hair, bones, nerves, endocrine function, ligaments and tendons. And, as it's 99% utilized, this means almost no calories.

In fact, one serving of PerfectAmino is equivalent to 30 grams of protein from whey. But instead of the 120 calories that comes along with it... with PerfectAmino, you get 2. This makes it perfect for preventing muscle loss during Intermittent fasting as it can be taken before a workout without breaking a fast.

It is literally the cleanest, most utilized, protein source there is.

It's also in a form that is fully absorbed into the blood stream in an average of 23 minutes. So, if taken 20-30 minutes before a workout, it will be present in the bloodstream and able to help repair micro-tears in the muscle as they occur, improving energy and endurance as well as much faster recoveries and lean gains.

# FEATURED PRODUCTS





Prices Valid 1/2/2025-1/31/25. Subject to availability. No rainchecks. Prices subject to change without notice. We reserve the right to correct errors.

SPANISH FORK • OREM • AMERICAN FORK • SANDY • RIVERDALE • LAYTON • PARK CITY WWW.GOODEARTHMARKETS.COM