

GOODEARTH SOMARKETS-

MONTHLY DEALS MARCH

35% 0FF

\$1729

Irwin
Naturals
5-HTP
Extra
60 gel

5-HTP Extra
Mood & Relaxation

S-HIP for Serotonin Production.
Plus I-Theanine, Lemon Balm,
Saffron and Holy Basil.

reg \$26.65

Central to this formulation is 5-Hydroxytryptophan (5-HTP), a naturally occurring amino acid that is the immediate precursor of Serotonin.

25% 0FF

> Dr. Mercola

> > Fermented Chlorella 450 tab

reg \$18.75

\$13⁹⁹



Fermented Chlorella with Chlorophyll is highly digestible and bioavailable due to its unique fermentation process and advanced closed tank cultivation method

March 2024 | Your True Natural Foods Market | Locally Owned And Operated

SUPPLEMENTS

35% OFF

Irwin

60 ct

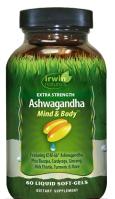
Naturals

Ashwagandha

Extra Strength

reg \$31.99

S20⁷⁹



Irwin

Naturals Maca Root and Ashwagandha 75 ct

reg \$29.32

35%

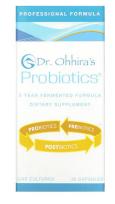
\$1899



20% **OFF**

Dr. Ohhira's **Probiotics Professional Formula** Vegetarian 30 cap

reg \$39.95



35%



reg \$34.50

35% **OFF**

Life Seasons

Quercetin Flavonoid 1,000 mg 60 cap

reg \$29.99



35% OFF

Life **Seasons** Lion's Mane Mushroom 1,000 mg 60 cap

reg \$22.99



35% OFF

Life Seasons Magnesium Glycinate 350 mg 120 cap

reg \$16.99



35% **OFF**

Life **Seasons** Liposomal Vitamin C 1,000 mg 60 cap

reg \$21.99



40% **OFF**

> Rishi **Turmeric** Ginger Tea 15 ct

reg \$11.69

\$699



35%

Truvani Marine Collagen Unflavored 5.9 oz

reg \$39.99

\$2599



35% **OFF**

Truvani Collagen **Peptides** Unflavored 19.75 oz

^{reg \$}48.99



35%

Trace Minerals

PowerPak + Immunity Lemon Berry 8 oz

reg \$23.10





SUPPLEMENTS

25% 0FF

Dr. Mercola Fermented Black Garlic 60 cap

reg \$24.99

\$1875



40% 0FF

\$1795



40% 0FF

Ancient
Nutrition
SBO Probiotics
Kids
Gummies
Berry

30 ^{ct} reg **\$19.95** \$11⁹⁵



30% 0FF

> Nordic Naturals Vitamin C Gummies 60 ct

reg \$14.95



40% 0FF

Garden of Life

Herbals Heart Health 30 ct

reg \$39.99

\$2399

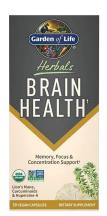


40% 0FF

Garden of Life Herbals Brain Health 30 cap

reg \$47.99

\$28⁷⁹



40% 0FF

Garden of Life

Herbals Stress Relief Gummies 60 ^{ct}

reg \$31.99

\$1919



40% 0FF

Garden of Life

Herbals Liposomal Berberine 60 cap

reg \$39.99

\$2399



35% 0FF

Nature's Way

Alive Ultra Multivitamin Men's 50+ 60 ct

reg \$29.99

\$1949



35% OFF

Nature's Way

Alive Ultra Multivitamin Women's 50+ 60 ct

reg \$29.99

\$1949



35% 0FF

Zhou 3 Day Renew Digestive Health Reset 27 ^{ct}

reg \$19.99

\$12⁹⁹



35% 0FF

Fast Support
Daily Intermittent
Fasting Support
60 ct

reg \$14.99

\$975



GROCERY

40% OFF

Amy & Brian Coconut Water Original 17.5 oz

reg \$3.99

\$239



30% OFF

Clearly Canadian Sparkling Water Mountain Blackberry reg \$3.59 \$255



\$239

BAMBŪCHA

ORGANIC BIG

40% OFF

TCHO Holy Fudge Dark Chocolate Bar 3 ct

reg \$5.49

\$329 40% **OFF**

> **Farmer Direct** All Purpose Flour 5 lbs

> > reg \$9.29

\$5⁵⁹



40% OFF

Brooklyn Biltong

Air Dried Beef Original **2** oz

reg \$8.69





40% OFF

Bambucha Kombucha Select Flavors 12 oz

reg \$3.99

40% OFF



reg \$7.69

TCHO



40%

Birch Benders Chocolate Chip Pancake & Waffle Mix 16 oz

reg \$7.69



40%

Crispy Green

Crispy Fruit Strawberry .42 oz

reg \$2.99



35% OFF

Little **Secrets**

Peanut Butter Chocolate Pieces in Dark Chocolate 5 oz

reg \$8.09



35%

Little **Secrets** Mini Cookie **Bars** Creamy Caramel 3.4 oz

reg \$7.49



35% OFF

Lily's Milk Chocolate Style **Baking Chips**

reg \$11.29



GROCERY

45% 0FF

Once

Again

Organic

Creamy

Almond

Butter

16 oz

\$1385



45% OFF

Once

Again

Organic

Creamy

Peanut

Butter

16 oz

\$599



40% OFF

St. Dalfour Fruit Spread Blueberry 10 oz

reg \$6.39

45% OFF

> **Oomph** Mini Chews Green Apple 1.8 oz

> > reg \$3.99

\$219



reg \$25.19

40% OFF

Miss Jones Frosting Vanilla 11.29 oz

reg \$9.09





40% OFF

Miss Jones Organic **Baking Mix** Brownie 14.67 oz

reg \$9.49



Miss Jones Organic **Baking Mix** Chocolate Cake 15.87 oz

reg \$9.49

40%

OFF





TDALFOUR

35% \$569 OFF

> **Odyssey** Mushroom Elixer Select Flavors 12 oz

> > reg \$4.39



45%

Off Limits Flex Cinnamon Cereal

reg \$10.79

7.5 oz



35%

Lifeway Kefir Select Flavors 32 oz

reg \$6.19



Mills **Buttermilk** Pancake & **KEFIR** Waffle Mix 22 oz reg \$8.49

ARROWHEAD DE MILLS BUTTERMILK PANCAKE & WAFFLE MIX

\$5⁰⁹



40%

Protein **Poppers** Chips Select Flavors **1** oz

reg \$3.79



BODY CARE

35% **OFF**

David's Premium **Toothpaste Peppermint**

5.25 oz

reg \$10.09

\$655



35%

Toothpaste

reg \$10.09

\$655

David's Premium Strawberry Watermelon 5.25 oz 35% **OFF**

One With **Nature** Muscle Soak Eucalyptus 2.5 oz

reg \$3.49



35%

\$339

Lily of the **Desert** Aloe Vera Gelly **4** oz

reg \$5.19



35%

Acure The Essentials

Organic Moroccan Argan Oil 1 oz

reg \$19.39

\$1259



35% **OFF**

Acure Incredibly Clear Charcoal Lemonade Facial Scrub **4** oz

reg \$15.29

\$995



35%

Acure Brightening **Facial** Scrub **4** oz

reg \$12.29

S7⁹⁹



35% 0FF

Acure Radically Rejuvenating Facial Scrub **4** oz

reg \$15.29

\$9⁹⁵



45% **NFF**

Lumineux Kids **Toothpaste** Strawberry 3.75 oz

reg \$3.75

\$495



45% **OFF**

Lumineux Whitening Mouthwash 16 oz

reg \$11.99

\$6⁵⁹



35% **OFF**

One With **Nature** Soap Bar Blackberry Pear

> **7** oz reg \$5.99

\$389



40% **OFF**

> Tea Tree **Therapy** Tea Tree Oil 1 oz

> > reg \$12.19



DRINK YOUR GREENS

Clean **Simple Eats**

Peachy **Greens Mix** 30 serv



Loaded with 20 different fruits. vegetables, grasses, and seaweeds to promote healthy digestion, support your gut microbiome, and decrease bloating.

Ш

Amazing Grass

Green Superfood Original 8.5 oz



SUPPORTS IMMUNITY AND GUT HEALTH: Packed with 2 full servings of wholesome fruits, vegetables, vitamins & minerals in every scoop, our Greens Blend ensures you are getting the right amount of nutrients to support overall health and immunity.

EDLP \$55.79

Vibrant Health

Green Vibrance Original 11.92 oz



reg \$62.00

Your daily plant-powered elixir. Meticulously formulated with probiotics, antioxidants, adaptogens, and ingredients that support immunity, our blend is rooted in scientific research.

EDLP \$43.99

Jocko Greens **Pineapple** Coconut 8 oz



reg \$49.99

Jocko Greens delivers all the nutrients you need with delicious taste. For better gut health, immune support, and easier digestion, Jocko Greens packs in over 20 organic superfoods, functional adaptogens, and probiotics.

EDLP \$40.77

PROTEIN

SIMPLE

Sunwarrior

Protein + Greens Chocolate 1.67 lbs

reg \$47.97 Plant yourself in the center of nutrition! Support your muscles with clean protein and alkalize your cells with greens to fuel your body through your busiest days. It's

high quality, clean energy, and optimal sustenance all in one scoop.

Sunwarrior

Organic Ormus Supergreens Mint 225 g



EDLP \$28.87

reg \$33.97

POWERFUL SUPERGREENS: Loaded with alfalfa, moringa, barley, oat, and wheat grasses, plus trace minerals and chlorophyll.

40%

Garden of Life

Organic **Sport Greens Apple Berry** 30 serv

reg \$49.99



40%

Garden of Life Organic

Sport Greens Original 30 serv

reg \$49.99



40% OFF

Ancient Nutrition

Organic **Super Greens** Energizer 7.5 oz

reg \$44.95



40%

Ancient Nutrition

Organic **Super Greens** Multivitamin 7.5 oz

reg \$59.95



40%

Ancient Nutrition

Organic **Super Greens** + Collagen 7.5 oz

reg \$59.95



40%

Ancient Nutrition

Organic **Super Greens** Alkalize & Detox 7.5 oz

reg \$44.95



NEW

OLLY

Sleep Gummies 50 ct



reg \$19.73

An expertly blended formula of melatonin, L-theanine and botanicals like Chamomile, Passionflower & Lemon Balm to help soothe and relax. OLLY

Goodbye Stress Gummies 42 ct



Realfood FOR WOMEN

reg \$19.29

Stress relief gummies work fast to help counter bad vibes, with a boost of what your body needs to help you keep your cool. **OLLY**

Laser Focus Gummies 36 ct



reg \$19.75

Get in the zone. These trusty little sidekicks enhance your thinking power and help you to stay on task. Best Naturals

Liquid Chlorophyll 2 °^z



reg \$16.65

Chlorophyll Liquid helps to support the healthy energizing, alkalization, healthy oxygenation, and strengthening of cells.

EDLP \$11.59

Mary Ruth's

Organic Sea Moss Liquid Drops



reg \$14.49

Support your gut health with Irish Moss (Chondrus crispus), which may act as a prebiotic for your digestive system.

Country Life

RealFood Organics Multivitamin for Women 60 ^{ct}

reg \$49.99

RealFood Organics For Women, is a multivitamin made from a broad-spectrum blend of fermented organic whole food offering a variety of nutrients and healthy polyphenols that support overall good health and supply dietary requirements that only Mother Nature can provide.

First Honey

Manuka Bandages



reg \$10.29

Specially designed to treat minor cuts and scrapes for the whole family.

EDLP \$2.79

H Factor Hydrogen Infused Water



reg \$3.39

When we infuse hydrogen gas into water, active hydrogen molecules are free and accessible to our body. Think of it like a plus one... we've invited an extra guest (H2) to the party (H2O)!

EDLP \$2.29

Zevia Energy Drink Watermelon Zero Sugar 12 °²



reg \$2.69

Slice into the taste of Summer with Watermelon Energy! The sweet essence of watermelon comes to life in this lightly fizzy, fully refreshing burst of clean energy. Naturally sweetened with zero sugar and 120 mg of caffeine in every can.

Equal Exchange

Organic Maple Cocoa 12 °²



reg \$10.79

This delightful hot cocoa features organic maple sugar from the Northwoods of Canada to make this a sweet, cozy cup with just the right touch of cold weather comfort.

EDLP \$4.69

Humble

Potato Chips Smokey BBQ 5 °z



reg \$5.29

A rich smokey BBQ experience created using the perfect blend of spices and natural smoke flavors.

Seven Sundays

Protein Oats Wild Berry 16 °z



reg \$10.79

Make yourself a bowl of delicious, subtly sweet protein oatmeal thanks to freshly tapped maple syrup from the Northwoods of Minnesota.

NEW

Anima Mundi Soma Elixir 2 oz



reg \$24.89

Soma Elixir is composed of seven double extracted adaptogenic mushrooms, extracted with Schisandra berries and Rose petals to increase bioavailability and resilience.

EDLP \$2.49

Olipop **Tonic** Sparkling Banana Cream 12 oz



reg \$2.99

A flavor unlike any other Olipop, this surprisingly delightful soda melds creamy vanilla and sweet banana together for a taste best described as banana cream pie in a can.

EDLP \$9.99

Magic **Spoon** Grain-Free

Cereal Frosted

reg \$11.19

Sweet, subtle and smooth with hints of vanilla and marshmallow, your new favorite simple cereal with 4g net carbs, 13g complete protein, 140 calories, and no artificial ingredients.

Magic Spoon

Grain-Free Cereal Chocolate Chip Cookie

reg \$11.19



EDLP \$9.99

Ditch the oven and grab a box (or four) of Chocolate Chip Cookie!

Tony's Lil' Bits S'mores 60 cap



reg \$6.19

Ready for s'more snackable Tony's chocolate? Get your s'mores fix with our fluffy marshmallow and graham cracker bits, smothered in 100% traceable milk chocolate for a campfire-worthy treat.

Once Upon A Farm **Yogurt** Coconut **Mixed Berry**



reg \$3.89

This velvety smooth organic coconut milk yogurt alternative has added probiotics and is sweetened only with real fruit to nourish and delight the next generation of yogurt lovers—even our friends who are dairyfree. From baby food to big kid snack, it's a yogurt they'll crave forever!

EDLP \$19.46

Mary Ruth's Hair Care Liposomal 14 pk



reg \$24.36

Support hair health with Biotin, an essential nutrient that supports healthy hair growth, and Selenium that supports skin health and cellular integrity.

Fungies Lion's Mane Mushroom **Gummies** 60 ct



reg \$19.95

Brainpower in a Bite: Elevate your mental performance with our Lion's Mane Gummies, a perfect blend of nature's finest ingredients.

Just Ingredients Whole Food Vitamin C Complex 45 ct



reg \$29.99

Carefully crafted from Acerola Cherry, Camu Camu, and Amla Berry. With 120mg of Vitamin C per serving to foster immune resilience, collagen maintenance, and deliver powerful antioxidant effects.

Just **Ingredients Probiotic**

Complex **Elderberry** Lemonade 30 serv

reg \$39.99



Contains a 3-in-1 blend of pre, pro & postbiotics. All three biotics work in tandem to help: reduce inflammation, improve digestive health, strengthen the gut lining along with many other benefits!

King Floyds

Orange Digestive **Bitters 2** oz



reg \$16.35

Digestive bitters have been used for centuries to help relive digestive issues.
They're traditionally consumed just before or after meals to help aid in the digestion process and are thought to help soothe upset stomachs and relieve gas, bloating, and occasional heartburn. EDLP \$3.55

GT's Kombucha Aqua de Kefir **Dragon Fruit** Fresca 16 oz

reg \$4.89



Traditionally given to promote strength and stamina, this kidney and adrenal tonic is still used throughout the world to promote healthy oxygenation and natural energy levels, as well as healthy kidney and liver function.

WHAT IS MATCHA?

By Rachael Link, MS, RD

Matcha is a concentrated powdered form of green tea that has been used for centuries in China and Japan. In fact, the term "matcha" and its pronunciation (maa-chuh) are derived from Japanese words meaning "ground" and "tea." Matcha is made from the leaves of the tea plant Camellia sinensis, an evergreen shrub of the Theaceae family. All tea comes from this plant, but the variations in color and taste are the result of differences in processing. The tea plants that are specifically grown and used to make matcha are typically shaded for two weeks to increase chlorophyll levels before the leaves are picked. After harvest, the green tea leaves are steamed, dried and ground into a fine powder. Unlike other types of tea, matcha contains the entire tea leaves, providing a more concentrated source of nutrients. It also has a strong, distinct flavor, which many compare to spinach or wheat grass.

The secret behind matcha tea's super strength is found in its polyphenol compounds called catechins, which are a type of antioxidant found in superfoods like green tea, cocoa and apples. Valued for being more catechin-dense than most foods, the health benefits of matcha tea generally arrive for those who regularly drink it. Potential benefits range from improved heart health to lower blood sugar levels, increased weight loss and beyond.

BENEFITS EXERCISE PERFORMANCE

Clinical tests suggest that matcha green tea can help speed up muscle recovery in athletes whose focus is high-intensity workouts, like burst training. It has also been shown to reverse cellular damage caused by oxidative stress, which could help prevent damage to the muscles and tissues.

BEST FOOD SOURCE OF DISEASE-FIGHTING CATECHINS

According to a paper published by Harvard Medical School, green tea is one of the best food sources of a group of antioxidants known as catechins. Catechins are thought to be even more powerful than both vitamins C and E in stopping oxidative damage to the cells. Antioxidants like catechins play a key role in health and disease

HIGH LEVELS OF L-THEANINE FOR AN ALERT CALM

Matcha is said to induce a feeling of "alert calm," thanks to the powerful combination of L-theanine and caffeine. L-theanine is an amino acid found naturally in teas from the Camellia sinensis plant. By drinking matcha green tea, you can increase levels of L-theanine and promote alpha waves, which lead to a state of relaxed alertness. L-theanine also helps to increase levels of dopamine and GABA (gamma-aminobutyric acid) in the brain, which could benefit conditions like anxiety. Due to the conditions in which it is grown, it's estimated that matcha tea may contain up to five times as much L-theanine as regular green tea.

DETOXIFIES THE BODY

Matcha's rich green color is the result of its high chlorophyll levels. Chlorophyll is a type of plant pigment responsible for the absorption of light in the process of photosynthesis, which creates energy. The fact that matcha is carefully shade-grown makes it significantly richer in chlorophyll compared to other teas.

HOW TO MAKE

The most straightforward and common way to use matcha powder is to make tea, but matcha tea is traditionally made in a very unique and specific fashion.

Directions can vary, but here is one easy method for how to prepare matcha tea properly:

Fill kettle with fresh, filtered water and heat to just short of boiling.

Fill matcha bowl or cup with hot water and pour out (to warm the bowl/cup).

Add 1 teaspoon of matcha powder to bowl or cup.

Add 2 ounces of nearly boiled water.

Whisk (ideally with a bamboo brush or tea whisk) water and powder briskly for a minute or two until it looks thick and frothy with tiny bubbles.

Add 3 to 4 more ounces of water.

HEALTH BENEFITS OF GREEN TEA

By Christine Fiorentino

MAY REDUCE INFLAMMATION

Inflammation is your body's natural reaction against injury and infection. While short-term inflammation is a normal part of life, prolonged inflammation can become chronic and accumulate throughout the body, potentially leading to a slew of health problems, such as heart disease, high blood pressure, diabetes and cancer. Luckily, sipping on that cup of warm green tea may help contribute to the management of inflammation. Green tea has an excellent antioxidant profile. It is rich in polyphenols, which contribute additional antioxidant and anti-inflammatory properties. A 2022 study performed on 40 participants at Ohio State University found that green tea extract lowered blood sugar and decreased gut inflammation and permeability in both healthy people and people with metabolic syndrome.

SUPPORTS BRAIN FUNCTION

According to the American Heart Association, "Studies show tea consumption, along with a heart-healthy diet, may improve some brain function." L-theanine, an amino acid in green tea, has been found to help improve brain function by strengthening memory and reducing anxiety. One 2012 study in Neuropharmacology revealed that "people who took 100 milligrams of L-theanine made fewer errors in an attention task than those in the placebo group. Drinking 50 mg of caffeine or combining the L-theanine and caffeine also improved people's focus."

MIGHT IMPROVE BLOOD SUGAR AND CHOLESTEROL LEVELS

Green tea may help defend against heart disease by supporting healthy cholesterol. Studies also show that green tea may reduce blood sugar levels and help prevent type 2 diabetes. A 2018 study in the Journal of the American Heart Association found that tea appears to slow the natural decrease in high-density lipoprotein cholesterol (HDL), which is often referred to as "good" cholesterol, as a person ages, and may also reduce low-density lipoprotein (LDL), which is known as "bad" cholesterol. Experts believe that catechins, one type of antioxidant found in green tea, may be responsible for this cholesterol-lowering effect.

AIDS IN DIGESTION

Green tea can help to soothe the symptoms of gastrointestinal disorders and relieve bloating by eliminating the build-up of gas in the intestine. For one study in Microbiology & Immunology, 10 volunteers who did not regularly drink green tea did so for 10 days, and then stopped for 7 days. The results revealed the proportion of Bifidobacteria (a type of good bacteria in your gut) increased proportional to green tea consumption, which means that green tea consumption might help act as a prebiotic and improve the colon environment.

It's important to remember that green tea is not caffeine-free, and similar to other caffeinated drinks, consuming too much green tea can cause symptoms such as anxiety, restlessness, jitters, headache, nausea, increased heart rate or trouble sleeping. While everyone has different sensitivity levels to caffeine, the Food and Drug Administration cites 400 milligrams per day—about 10 cups of green tea—as the maximum amount of caffeine healthy adults should consume each day.

SPRING CLEANING

40% 0FF

\$979

Better
Life
Dishwasher
Gel
60 load



reg \$16.29

GREASE-KICKING FORMULA - This ultra-concentrated dishwasher soap powers through stubborn stains and stuck-on food for dazzlingly clean dishes, glasses, and utensils.

40% 0FF

\$699

Better Life Granite and Stone Cleaner 16 °2

reg **\$11.69**

BETTER LIFE

MINIMARY

GRANITE

AND STONE

CLEANER

CLEANER

Spray and wipe with a cloth. Stare at the sparkle awhile. With biodegradable ingredients that are gentle on the planet, you can feel good about bringing this product home. 40% 0FF

\$975

BETTER LIFE

Better Life Floor Cleaner Citrus Mint 32 °²

reg \$16.29

Dirt-Destroying! Freshen up your hardwoods, Ale, marble, bamboo, vinyl, laminate and other sealed floors for a brilliant shine! 40% 0FF

\$899

Better Life Toilet Bowl Cleaner 24 °²



reg \$15.09

Plant-Based Cleaning Agents: Made with ingredients that are gentle on the planet, you can feel good about bringing this product home.

40% 0FF

\$899

Better LifeTub & Tile
Cleaner
32 °z

reg \$15.09



BETTER LIFE Naturally Bathroom-Brightening Tub & Tile Cleaner dissolves soap scum, rust, and hard water stains without any fumes or funny fragrances. 30% 0FF

Better Life Dish Soap Lemon Mint 22 °²

reg \$11.39



GREASE-KICKING FORMULA -This powerful dish soap liquid is designed to clean even your toughest, greasiest messes in the kitchen. Removes grease, grime and food residue. 40% 0FF

Nellies Lamby Wool Dryerballs 4 ct

reg \$35.59

es ool



33.33

Searching for a natural alternative to toxic dryer sheets? Look no further! With wool straight through to the core, our Dryerballs act as a soft, silent, natural fabric softener that lift and separate clothes, cutting down on both static and drying time.

40% 0FF

Nellie's Laundry Soda 100 loads



reg \$31.09

Made with only four ingredients, Laundry Soda is a highly concentrated formula that dissolves quickly in cold or hot water and is septic safe. Most importantly, it rinses completely clear, leaving your skin and the environment as spotless as your clothes.

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SPANISH FORK • OREM • AMERICAN FORK • SANDY • RIVERDALE • LAYTON • PARK CITY

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